

The Business and Development Innovations Lecture Series

In partnership with I4A Initiative and Wharton Global Research and Consulting Undergraduate Group

Presents

Bart Houlahan
Co-Founder, B Lab



An Historic Global Cultural Shift – B Lab

Moderator, Dr. Djordjija Petkoski

Senior Fellow, the Zicklin Center and Lecturer, The Wharton School

Monday, February 19, 2018

Room: AUD CPR; 3:00 – 4:20PM

About Mr. Bart Houlahan

Bart Houlahan, along with his partners, Jay Coen Gilbert and Andrew Kassoy, co-founded B Lab in 2006. B Lab is a non-profit organization serving a movement of people using business as a force for good. Bart is a Henry Crown Fellow of the Aspen Institute; a recipient of both the 2014 Skoll Award for Social Entrepreneurship and the 2015 John P. McNulty Prize; and an advisory board member of the Duke University Center for the Advancement of Social Entrepreneurship (CASE), the Wharton Impact Investing Initiative, and the G8 Impact Measurement Working Group.