



Wharton
UNIVERSITY of PENNSYLVANIA

the Carol and Lawrence
Zicklin Center
for Business Ethics Research

2014 to 2017 Events

January 13-14, 2017

Corporate Governance and Accountability

Controlling Corruption: Possibilities, Suggestions and Best Practices

ASIL Conference, Miami, Florida

January 23 – February 28, 2017

Business Development and Innovation

Ideas for Action 2017 Competition: Join the Global Development Conversation

World Bank, Washington, DC

January 27, 2017

Normative Business Ethics Workshop Series

Daniel Koltonski, University of Delaware (Paper Title: Working for Free: Vocational Commitment, Institutional Exploitation, and Professions in a Market Economy)

Kenneth Silver, University of Southern California (Paper Title: Can You Wrong a Corporation?)

Govind Persad, Johns Hopkins University (Paper Title: When Should Employee Health Be Employers' Business?)

February 1, 2017

Business Development and Innovation

Ideas for Action Workshop: Financing Sustainable Development

Wharton, Philadelphia

February 2, 2017

Corporate Governance and Accountability

3rd Roundtable on Corporate Political Accountability: Money & Influence in Politics, Accountability & Beyond

New York, NY

March 17, 2017

Normative Business Ethics Workshop Series

Jeffery Smith, Seattle University (Paper Title: On the Market's Plurality of Aims: Implications for Corporate Responsibility)

Jonathan Herrington, Kansas State University (Paper Title: Justifying a Consumer Right to Know)

Brian Hutler, UCLA Law and Philosophy Program (Paper Title: Religious Arbitration and the Establishment Clause)

March 20, 2017
Normative Business Ethics
Business and Religious Accommodations: Legal and Ethical Issues
Zicklin School of Business, Baruch College
New York, NY

March 22, 2017
Business Development and Innovation Lecture Series
Nena Stoiljkovic, World Bank Group, IFC Vice President
Wharton, Philadelphia

March 29, 2017
Business Development and Innovation Lecture Series
Mahmoud Mohieldin, World Bank
Wharton, Philadelphia

April 6-7, 2017
Corporate Governance and Accountability
FinReg@Wharton
Wharton, Philadelphia

April 12, 2017
Business Development and Innovation Lecture Series
David Shipman, President of Firmenich North America
Wharton, Philadelphia

April 21, 2017
Corporate Governance and Accountability
Law and Ethics of Big Data
Wharton, Philadelphia

May 29-30, 2017
Normative Business Ethics
Transatlantic Normative Business Ethics Workshop
ESCE – Groupe INSEEC, Paris, France

June 5, 2017
Corporate Governance and Accountability
The Russian-American Seminar
Russia and U.S.: Mistrust and Misunderstanding
St. Petersburg, Russia

September 15-17, 2017
Corporate Governance and Accountability
RegTech@Wharton: Perspectives on Regulatory Approaches to Token Offerings
Wharton, Philadelphia

September 22, 2017

Corporate Governance and Accountability

Roundtable on Corporate Political Disclosure and Accountability and the CPA-Zicklin Index

Wharton, Philadelphia

October 10, 2017

Business Development and Innovation

Ideas for Action: Global Young Leaders Dialogue on Leveraging Science, Technology and Innovation in support of SDGs

IMF, World Bank Annual Meetings

Washington, DC

October 20, 2017

Normative Business Ethics Workshop Series

Keith Diener, Stockton University

Josephine Sandler Nelson, Villanova University

Philipp Schreck, Ingo Pies, Martin Luther University

Halle Wittenberg, and Karl Homann, Ludqig-Maximilians-Universitat Munchen

November 3-4, 2017

Normative Business Ethics

The Social Philosophy and Business Ethics of the American Wedding Conference

Wharton, Philadelphia

December 01, 2017

Normative Business Ethics Workshop Series

Kenneth Silver, University of Southern California

Eric Palmer, Allegheny College

Asbjorn Melkevik, Queens University, and Edmond J. Safra, Harvard University

2016 Events

January 8, 2016

Business Development and Innovation

Ideas for Action competition Information session

World Bank, Washington, DC

February 5, 2016

Normative Business Ethics Workshop Series

Nadia Sawicki, Associate Professor, Loyola University Chicago School of Law (Health law, bioethics, professional ethics)

Scott Shackelford, Assistant Professor, Indiana University, Kelley School of Business (Business law, business ethics, international relations)

February 5, 2016
Business Development and Innovation
First Global Young Leaders' IdeaLab
World Bank, Washington, DC

March 18, 2016
Normative Business Ethics Workshop Series
Jeff Helmreich, Assistant Professor, University of California Irvine (Law and Philosophy)
Mihailis Diamantis, Fellow, Columbia Law School; Ph.D. candidate, Philosophy, NYU (Law, philosophy)

April 30, 2016
Corporate Governance and Accountability
Business Ethics and Corruption in the Globalized World
India Habitat Centre, New Delhi, India

Friday, May 6, 2016
Normative Business Ethics Workshop Series
Sandrine Blanc, Assistant Professor, INSEEC (Political philosophy, economic ethics)
Patrick Tomlin, Associate Professor, University of Reading, UK (Political, legal and moral philosophy)
Pierre-Yves Néron, Assistant Professor, Université Catholique de Lille (Economic and social ethics)

June 3-5, 2016
Business Ethics and Neuroscience
Interdisciplinary Symposium on Decision Neuroscience
Fox School of Business, Temple University

August 10, 2016
Business Development and Innovation
Ideas for Action and the United Nations Youth Assembly
New York, NY

September 7, 2016
Business Development and Innovation
Ideas for Action Information Session
Wharton School, Philadelphia

October 4, 2016
Business Development and Innovations
Ideas for Action at the World Bank & IMF Annual Meetings
IdeaLab at George Washington University
Washington, DC

October 20, 2016
Business Development and Innovation
Ideas for Action Do-A-Thon
The Wharton School, Philadelphia

October 21, 2016, 2-4:30 PM
Normative Business Ethics Workshop Series
Gil Hersch, George Mason University (Paper Title: The Wrongness of Spoofing in Futures Markets)
Thomas Mulligan, Georgetown University (Paper Title: Just and Efficient Taxation: A Desert-based Approach)

October 22, 2016
Corporate Governance and Accountability
Corporate Crime and Corruption: Voices from Europe and Latin America
Wharton

November 7, 2016
Business Development and Innovation
Ideas for Action @ University of Indonesia in Jakarta
India

November 15-16, 2016
Business Development and Innovation
Global Toilet Business Innovation and Investment Summit
Mumbai, India

November 20-21, 2016
Business Development and Innovation
Private and Public, Scientific, Academic, and Consumer Food Policy Group (PAPSAC)
Harvard University

November 21, 2016
Business Development and Innovation
Ideas for Action @ Harvard University
Harvard University

November 23, 2016
Business Development and Innovation
Ideas for Action Two Videoconferences with Africa
Washington, DC

December 2, 2016, 1:30-5 PM
Normative Business Ethics Workshop Series
Grant Rozeboom, St. Norbert College (Paper Title: Nudging as Equals)

Brookes Brown, University of North Carolina (Paper Title: The Ethics of Sometimes State: When Businesses Regulate)

Tobey Scharding, Bloomsburg University (Paper Title: Contractualism, Demandingness, and Risk: An Individualized, Probabilistic, Ex Ante Approach)

December 15, 2016

Business Development and Innovation

First Global Virtual IdeaLab

Poland, Washington, DC and Colombia

2015 Events

January 8, 2015

Business Development and Innovation

Ideas for Action Competition Information Session

World Bank

January 16-17, 2015

Corporate Governance and Accountability

European Corporate Criminal Justice: Exploring New Models of Responsive Regulation

Wharton

February 6, 2015

Normative Business Ethics Workshop Series

Usha Rodrigues (University of Georgia Law School)

Robert Wiener (Lubin School of Business, Pace University)

February 18, 2015

Corporate Governance and Accountability

A Wrestling President? The Cultural Context of the 2013 Mongolian Presidential Election

American Center for Mongolian Studies, University of Pennsylvania

March 20, 2015

Normative Business Ethics Workshop Series

Kendy Hess (College of the Holy Cross) Corporate Moral Responsibility v. Corporate Social Responsibility: Friedman was Right

Caroline Kaeb (University of Connecticut School of Business) Law, Morality, and Rational Choice: Incentives for CSR Compliance

April 2-3, 2015

Corporate Governance and Accountability

Building an Ethical Global Economy: Russia's Leadership Opportunity

Saint Petersburg State University of Economics and Finance

April 9, 2015

Business Development and Innovation

IV Young Americas Forum: Youth, Partners for Prosperity
Panama City, Panama

April 17, 2015

Normative Business Ethics Workshop Series

Markus Scholz (FHWien University of Applied Sciences of WKW) Beyond the "Win-Win":
Creating Shared Value Robustly with Ethical Frameworks

Karie Davis Nozemack (Georgia Tech) the Conceptual Incompatibility of Tax Avoidance with
CSR and Stakeholder Theory

April 20, 2015

Business Development and Innovation Lecture Series

Responsible Leadership in the Post 2015 World - Louis Montoya, President, PepsiCo Latin,
America Beverages

April 27, 2015

Business Development and Innovation

Living a New Global Partnership: The Post 2015 – Development Agenda and the Private Sector,
Mexico City

May 1, 2015

Corporate Governance and Accountability

The Role of the Securities and Exchange Commission in a Changing World

Center for Strategic and International Studies and the American Assembly, Columbia University
Washington, DC

May 12, 2015

Business Development and Innovation

Ideas for Action Competition

World Bank

May 15, 2015

Business Ethics and Neuroscience

The Unexpected Secret to Effective Strategic Decision Making

Singapore Management University

June 3, 2015

Corporate Governance and Accountability

What Does Science Offer Corporate Criminal Justice?

National Academy of Sciences

June 13, 2015

Normative Business Ethics

Legal Philosophy Workshop

Edinburgh, Scotland

September 9, 2015
Business Ethics and Neuroscience
Business Journalist Seminar
Penn-Wharton China Center, Beijing, China

October 2-3, 2015
Corporate Governance and Accountability
American Society of International Law (ASIL) – Anti-Corruption Interest Group (ACLIG)
Anti-Corruption Workshop
Wharton

October 7, 2015
Business Development and Innovation
Ideas for Action at the World Bank & IMF Annual Meetings
Lima, Peru, October

November 6, 2015
Corporate Governance and Accountability
Regulating Bankers' Ethics
Wharton, Philadelphia

November 22-23, 2015
Business Development and Innovation
Private and Public, Scientific, Academic, and Consumer Food Policy Group (PAPSAC)
Harvard University

2014 Events

January 17, 2014
Normative Business Ethics Workshop Series
Miguel Alzola (Fordham Business School), Roles and Positional Virtues
Tae-Wan Kim (Carnegie Mellon University), Would a Confucian Sage Appreciate Rights
As Well As Rites at the Workplace?
Josephine Sandler Nelson (Stanford Business School) Corporate Conspiracy: How Not
Calling a Conspiracy a Conspiracy is Warping the Law on Corporate Wrongdoing
Wharton, Philadelphia

February 1, 2014
Corporate Governance and Accountability
Comparative Law and Regulation: National, International, and Transnational Perspectives
Wharton, Philadelphia

February 10, 2014
Business Development and Innovation Lecture Series

Mr. Mahmoud Mohieldin, President's Special Envoy on MDGs and Financial Development,
World Bank Group *Turning Ideas into Action: The Role of Business in Financing the Post-2015
Agenda*
Wharton, Philadelphia

March 7, 2014

Business Development and Innovation

Americas Development Co-operation Forum: Effective Cooperation for Development in a World
of Change: The Role of Private Sector, OAS

World Bank, Washington, DC

March 7, 2014

Normative Business Ethics Workshop Series

Dan Isaacs (Temple University Fox School of Business), Rights and Statutes of Limitations

Dominic Martin (University of Toronto), Managing for Shareholders in a Non-Ideal World?

Sareh Pouryousefi (Nottingham University Business School), Towards an Intra-Firm Theory of
Management Professionalism

Wharton, Philadelphia

April 7, 2014

Corporate Governance and Accountability

The Flexibility of Modern Firms to Preserve Trust and Enhance Sustainability

Wharton, Philadelphia

April 14, 2014

Business Development and Innovation

First High-Level Meeting of the Global Partnership for Effective Development Cooperation,

FOCUS SESSION 11: Effective Development Cooperation in Middle-Income Countries

Mexico City, Mexico

April 15, 2017

Business Development and Innovation

Global Partnership for Effective Development Cooperation First High-Level Meeting FOCUS

SESSION 11: Effective Development Cooperation in Middle-Income Countries

World Bank, Washington, DC

April 17, 2014

Business Development and Innovation

Financial Inclusion for All: A Review of Recent Global Progress and Implications for Africa

World Bank, Washington, DC

April 21, 2014

Business Development and Innovation Lecture Series

GAIV TATA, Director for Financial and Private Sector Development in the Sub-Saharan Africa

Region and Director for Global Practice on Financial Inclusion at the World Bank, *Financial*

Inclusion for All: A Review of Recent Global Progress and Implications for Africa

Wharton, Philadelphia

May 2, 2014

Normative Business Ethics Workshop Series

Michael Kates: The Ethics of Sweatshops and the Limits of Choice

Don Mayer: Revisiting Donaldson and Dunfee's Integrative Social Contract Theory and Reviving the Structural Hypernorm of Necessary Social Efficiency

Kyle Scott: Aristotle Goes to Wall Street: A Brief Discussion of a Virtue Ethics Approach to Corporate Governance

Wharton, Philadelphia

May 3-4, 2014

Normative Business Ethics

Legal Philosophy Workshop

Wharton, Philadelphia

May 20, 2014

Business Development and Innovation

Corporate Contribution to Effective Cooperation for Development: A Review of Recent Progress and Implications for the Americas

World Bank, Washington, DC

July 18, 2014

Corporate Governance and Accountability

The Commitment of International Organizations to Institutional Integrity

Wharton, Philadelphia

July 24, 2014

Corporate Governance and Accountability

SMEs and Integrity Compliance

IntRoxin Alliance, Washington, DC

September 12, 2014

Business Development and Innovation

Turning Ideas into Action: The Role of Business in Financing the Post-2015 Agenda

World Bank, Washington DC

October 6, 2014

Business Development and Innovation Lecture Series

Niels Christiansen, President Creating Shared Value Advisors, LLC *Creating Shared Value: A Management System for Building Sustainable Shareholder Value*

Wharton, Philadelphia

October 10, 2014

Normative Business Ethics Workshop Series

John Hasnas (McDonough School of Business, Georgetown), Why Don't Corporations Have the

Right to Vote? (Arguing that corporations are morally responsible agents commits us to extending them the right to vote)

Wayne Buck (Business Ethics, Eastern Connecticut State University), Naming Names (arguing that the role of business ethics is not merely to promulgate norms around conduct, but also to judge individual businesspeople on moral grounds).

Wharton, Philadelphia

October 17-18, 2014

Normative Business Ethics

Normative Business Ethics in a Global Economy: New Directions in Donaldsonian Themes

Wharton, Philadelphia

November 6, 2014

Business Development and Innovation Lecture Series

Creating Shared Value: A Management System for Building Sustainable Shareholder Value

Niels Christiansen, President, Creating Shared Value Advisors, LLC

Wharton, Philadelphia

November 10, 2014

Business Development and Innovation Lecture Series

Creating an Intelligence-Led Cyber Security Network

Thomas J. Harrington, Chief Information Security Officer, CITI

Wharton, Philadelphia

November 14, 2014

Normative Business Ethics Workshop Series

Marcia Narine (St. Thomas University School of Law), Corporate Pirates, Quasi-states, Private Empires, Bluewashers and Champions: A Corporate Accountability Continuum for Stakeholders
Measuring Human Rights Impacts

David Dick (Philosophy, University of Calgary), The Hobbesian Approach to Business Ethics

Wharton, Philadelphia

November 15, 2014

Corporate Governance and Accountability

GenHERation Connection

Wharton, Philadelphia

November 23-24, 2014

Business Development and Innovation

Private and Public, Scientific, Academic, and Consumer Food Policy Group (PAPSAC)

Harvard University

December 1, 2014

Business Development and Innovation

David Shipman, President of Firmenich North American: *Sustainability with Passion, Talent and Integrity*

Wharton, Philadelphia

December 5, 2014

Normative Business Ethics Workshop

Wayne Norman (Philosophy & Kenan Institute for Ethics, Duke University), Contract, Treaty, and Sovereignty; and Merriment and Diversion when Market and Forum Meet: but [must] the conversation [necessarily] end in a conspiracy against the public?

Matt Lister (Legal Studies and Business Ethics, the Wharton School), Contract, Treaties, and Sovereign

Wharton, Philadelphia

December 12, 2014

Normative Business Ethics

Hobby Lobby Conference

Wharton, Philadelphia