



World Bank Institute Program on

**Corporate Social Responsibility
and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world

The Poverty Challenge in a New Millennium

Defining Roles for Youth and the Next Generation of Leaders

February 9–27, 2004

The World Bank Institute and its partners are pleased to announce a global e-conference on the broad theme of strategies for successful poverty reduction involving the ideas and energy of young people.

Background The online discussion is open to all young people around the world and is part of a broad program designed to share young people's viewpoints at a major World Bank conference on poverty reduction to be held in Shanghai, May 23–25, 2004. The global learning process will allow key development actors to share their experiences and policy lessons from poverty reduction initiatives around the world. This e-conference will continue the dialogue launched during the global e-conference on CSR for Future Leaders in April 2002.

Objective The e-conference will capture the views of young people on the importance of building sustainable development with a new kind of leadership and in turn alleviating poverty. These ideas will be shared with key decision makers at the Shanghai conference.

- **Week One: Reinventing Leadership for the 21st Century**

The initial discussion will focus on the importance of ethical leadership in all sectors of society. Participants will seek to identify what they see as important qualities of leadership to tackle key development challenges, such as the importance of promoting good governance, transparency, responsibility and accountability to build sustainable development.

- **Week Two: Youth Must Not Be Forgotten**

What are the key challenges that poverty presents to young people? What are the key barriers to the social inclusion and empowerment of youth? This week will emphasize the importance of providing young people with access to services, markets, and being part of the solution. Further points for discussion will include:

- the relevance of the current educational system to social realities; the potential value of curriculum development in shaping the understanding of future leaders
- the need to increase the credibility of youth to be seen as equal partners, in part by providing youth with access to relevant knowledge
- the value of reviewing self-organization, improving the governance structure, transparency and accountability of young entrepreneurs and student organizations.

- **Week Three: Searching for Solutions and Harnessing Our Potential**

Participants will share details of projects that have been successful in addressing poverty. All will be invited to comment on the case studies to be presented at the Shanghai conference and consider how they might better involve young people and meet the needs of youth. Participants will also be asked for ideas of projects that involve youth directly as catalysts of change in both in developed and developing countries. Key questions will include: What are the models we can learn from? Can ideas be successfully replicated in other countries? Can projects be scaled up and still remain effective?

The discussion will emphasize the importance of learning to a) build understanding of the issues and hence enhance youth credibility, and b) develop sustainable organizational structures.

Participants will develop action plans for implementation of ideas at the country and institutional level and make recommendations to influence the outcomes of the Shanghai conference.

- **Post E-Conference**

Participants will be encouraged to finalize action plans and to build networks to implement their ideas. A final report containing participant recommendations will be prepared and shared with young people at planned activities in advance of the Shanghai conference, including a one day event for young people at the World Bank headquarters in Washington, D.C., on March 26, 2003. The final version will then be presented to decision makers at Shanghai.

For more information on the learning program contact:

Djordjija Petkoski

Lead Specialist

dpetkoski@worldbank.org

or see our web page:

www.csrwbi.org



Global Dialogue on Corporate Responsibility and Ethics on February 25, 2005

Moscow DLC :
Bilgi University- Istanbul
Wharton School- Philadelphia
Washington D.C.

RUNNING ORDER (Washington Time)

Start	Duration	Speaker	Location	Topic
9:00	3'	D. Petkoski	HQ	Site check, welcoming remarks and explanation of the house rules
9:03	6'	Wharton students	Philadelphia	Summary of the case study
9:09	3'	Russian Students	Moscow	Additional comments on the case study
9:12	3'	Turkish students	Istanbul	Additional comments on the case study
9:15	3'	WB participants	HQ	Additional comments on the case study
9:17	2'	Moderators	HQ	Comments from the moderator
9:19	8'	Wharton students	Philadelphia	Wharton students, as WB Board members will state their needs for information from the different stakeholders before taking any decision
9:27	2'	Moderators	HQ/Philadelphia	Comments
9:29	5'	Russian students (multi national oil companies)	Moscow	Response to the request of the stakeholders. They will express their reasons on why they are adverse to the project.
9:34	5'	Turkish students (Chad government and	Istanbul	Response to the request of the stakeholders. They will express their reasons on why they are adverse to the project.



		opposition party)		
9:40	5'	WB audience (local stakeholders and international NGOs)	HQ	Response to the request of the stakeholders. They will express their reasons on why they are adverse to the project.
9:45	2'	Moderators	HQ/Philadelphia	Comments

9:47	7'	Russian students	Moscow	Board deliberation
9:54	2'	Russian students	Moscow	Board votes
9:56	2'	Moderators	HQ/Philadelphia	Comments

At this point the role play ends and the participants speak as individuals. The rest of the time will be allocated for discussion among participants in 2 different rounds

9:58	5'	Russian students	Moscow	Discussion
10:03	5'	Turkish students	Istanbul	Discussion
10:08	5'	WB audience	HQ	Discussion
10:13	5'	Wharton students	Philadelphia	Discussion
10:18	3'	Moderators	HQ/Philadelphia	Comments
10:21	5'	Russian students	Moscow	Discussion
10:26	5	Turkish students	Istanbul	Discussion
10:31	5'	WB audience	HQ	Discussion
10:36	5'	Wharton students	Philadelphia	Discussion



World Bank Institute Program on
**Corporate Social Responsibility
and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world



10:41	2'	HQ and all sites	All sites	Thanks and closing remarks
10:43				End of the session



The Global Classroom: “AES Global Values” Case-Study March 31, 2006

Wharton School- USA
Universidad de Buenos Aires (UBA) - Buenos Aires
Fundacao Getulio Vargas – Sao Paulo
MIT Center- Sarajevo
Universita' ECONOMETICA- Milano
World Bank – Washington, DC

RUNNING ORDER (Washington Time)

Start	Durati on	Speaker	Location	Topic
9:00	2'	Djordjija Petkoski	HQ	Site check and welcoming remarks
9:02	3'	Welcoming Remarks by all the sites	All the sites	Professors will introduce their classes
9:05	5'	Professor William Laufer	Philadelphia	Prof. Laufer will make a brief presentation of the case study
First Round of questions				
9:10	5'	Wharton students	Philadelphia	Will respond to question 1
9:15	5'	Students from Vargas	Sao Paulo	Will respond to question 1
9:20	5'	Students from UBA	Argentina	Will respond to question 1
9:25	5'	MIT – Bosnia	Sarajevo	Will respond to question 1
9:30	5'	All the sites	All the sites	Additional comments



World Bank Institute Program on
**Corporate Social Responsibility
and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world



Second Round of questions				
9:35	5'	Wharton students	Philadelphia	Will respond to question 2
9:40	5'	Students from Vargas	Sao Paulo	Will respond to question 2
9:45	5'	Students from UBA	Argentina	Will respond to question 2
9:50	5'	MIT – Bosnia	Sarajevo	Will respond to question 2
9:55	5'	All the sites	All the sites	Additional discussion
Open Discussion				
10:00	5'	Wharton students	Philadelphia	Open Discussion
10:05	5'	Students from Vargas	Sao Paulo	Open Discussion
10:10	5'	Students from UBA	Argentina	Open Discussion
10:15	5'	MIT – Bosnia	Sarajevo	Open Discussion
10:20	5'	Universita' ECONOMETICA	Milano	Open Discussion
10:25	10'	All the sites	All the sites	Additional discussion
10:35	3'	Prof. Laufer	Philadelphia	Final remarks on the discussion and wrap-up
10:37	3'	Djordjija Petkoski	Washington, DC	Thanks and closing remarks
10:40				End of the session



“Analyst’s Dilemma”

A Harvard Business School Case-Study in Business Ethics

March 17, 2006

Fundacao Getulio Vargas, Sao Paulo, Brazil
Higher School of Economics (HSE), Moscow, Russia
Tertiary School in Business Administration (TSiBA) – Capetown, South Africa
Wharton School of Business – Philadelphia, USA
World Bank Institute - Washington D.C., USA

RUNNING ORDER (Washington Time)

Start	Duration	Speaker	Location	Topic
Introduction				
9:00	2'	Welcoming Remarks by all the sites	All the sites	Site checks and introductions: 1) Vargas 2) HSE 3) TSiBA 4) Wharton
9:02	5'	Introduction from Prof. William Laufer	Philadelphia	Introduction of the case-study
First round of questions				
9:07	5'	Students from Wharton	Philadelphia	Respond to questions playing the role of the Analyst
9:12	5'	Students from Vargas	Sao Paulo	Respond to questions playing the role of the Lori
9:17	5'	Students from HSE	Moscow	Respond to questions playing the role of B&B
9:22	5'	Students from TSiBA	Capetown	Respond to questions playing the role of Universal Bank
Second round of questions				
9:27	5'	Students from Wharton	Philadelphia	Respond to questions playing the role of the Analyst



9:32	5'	Students from Vargas	Sao Paulo	Respond to questions playing the role of the Lori
9:37	5'	Students from HSE	Moscow	Respond to questions playing the role of B&B
9:42	5'	Students from TSiBA	Capetown	Respond to questions playing the role of Universal Bank
Guest Speakers				
9:47	1'	Can Atacik	Washington, DC	Introduction of Suzanne Rich Folsom and Glenn Ware
9:48	7'	Glenn Ware, Managing Director of Diligence Inc. and former senior Institutional Integrity officer at the World Bank	Washington, DC	Remarks on ethics and anti-corruption efforts in the development sector
9:55	7'	Suzanne Rich Folsom, Counsellor to the President and Director, Department of Institutional Integrity	Washington, DC	Remarks on ethics in the business world
Open Discussion, Round I				
10:02	5'	Prof. Arruda and students	Sao Paulo	Additional Comments
10:07	5'	Prof. Kostantinov/Alex Settles and students	Moscow	Additional Comments
10:12	5'	Prof. Leigh Meinert and students	Capetown	Additional Comments
10:17	5'	Prof. Laufer and students	Philadelphia	Additional Comments
Guest Speaker				
10:22	1'	Can Atacik	Washington, DC	Introduction of Ron Meyers
10:23	7'	Ronald Meyers, Sector Manager, Public Sector Division, Latin America and the Caribbean	Washington, DC	The Public Sector Perspective



World Bank Institute Program on
**Corporate Social Responsibility
and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world



Open Discussion, Round II				
10:30	5'	Prof. Arruda and students	Sao Paulo	Final Comments
10:35	5'	Prof. Kostantinov/Alex Settles and students	Moscow	Final Comments
10:40	5'	Prof. Leigh Meinert and students	Capetown	Final Comments
10:45	5'	Prof. Laufer and students	Philadelphia	Final Comments
Guest Speaker				
10:50	1'	Can Atacik	Washington, DC	Introduction of Moana Erickson
10:51	7'	Moana Erickson, Executive Director, Hills Governance Program	Washington, DC	Closing Remarks
10:58	1'	Can Atacik	Washington, DC	Closing Remarks
10:59				End of the session



“Analyst’s Dilemma”

A Harvard Business School Case-Study in Business Ethics

March 17, 2006

Fundacao Getulio Vargas, Sao Paulo, Brazil
Higher School of Economics (HSE), Moscow, Russia
Tertiary School in Business Administration (TSiBA) – Capetown, South Africa
Wharton School of Business – Philadelphia, USA
World Bank Institute - Washington D.C., USA

RUNNING ORDER (Washington Time)

Start	Durati on	Speaker	Location	Topic
Introduction				
9:00	2'	Welcoming Remarks by all the sites	All the sites	Site checks and introductions: 1) Vargas 2) HSE 3) TSiBA 4) Wharton
9:02	5'	Introduction from Prof. William Laufer	Philadelphia	Introduction of the case-study
First round of questions				
9:07	5'	Students from Wharton	Philadelphia	Respond to questions playing the role of the Analyst
9:12	5'	Students from Vargas	Sao Paulo	Respond to questions playing the role of the Lori
9:17	5'	Students from HSE	Moscow	Respond to questions playing the role of B&B
9:22	5'	Students from TSiBA	Capetown	Respond to questions playing the role of Universal Bank
Second round of questions				
9:27	5'	Students from Wharton	Philadelphia	Respond to questions playing the role of the Analyst



World Bank Institute Program on
**Corporate Social Responsibility
and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world



9:32	5'	Students from Vargas	Sao Paulo	Respond to questions playing the role of the Lori
9:37	5'	Students from HSE	Moscow	Respond to questions playing the role of B&B
9:42	5'	Students from TSiBA	Capetown	Respond to questions playing the role of Universal Bank
Guest Speakers				
9:47	1'	Can Atacik	Washington, DC	Introduction of Suzanne Rich Folsom and Glenn Ware
9:48	7'	Glenn Ware, Managing Director of Diligence Inc. and former senior Institutional Integrity officer at the World Bank	Washington, DC	Remarks on ethics and anti-corruption efforts in the development sector
9:55	7'	Suzanne Rich Folsom, Counsellor to the President and Director, Department of Institutional Integrity	Washington, DC	Remarks on ethics in the business world
Open Discussion, Round I				
10:02	5'	Prof. Arruda and students	Sao Paulo	Additional Comments
10:07	5'	Prof. Kostantinov/Alex Settles and students	Moscow	Additional Comments
10:12	5'	Prof. Leigh Meinert and students	Capetown	Additional Comments
10:17	5'	Prof. Laufer and students	Philadelphia	Additional Comments
Guest Speaker				
10:22	1'	Can Atacik	Washington, DC	Introduction of Ron Meyers
10:23	7'	Ronald Meyers, Sector Manager, Public Sector Division, Latin America and the Caribbean	Washington, DC	The Public Sector Perspective



World Bank Institute Program on
**Corporate Social Responsibility
and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world



Open Discussion, Round II				
10:30	5'	Prof. Arruda and students	Sao Paulo	Final Comments
10:35	5'	Prof. Kostantinov/Alex Settles and students	Moscow	Final Comments
10:40	5'	Prof. Leigh Meinert and students	Capetown	Final Comments
10:45	5'	Prof. Laufer and students	Philadelphia	Final Comments
Guest Speaker				
10:50	1'	Can Atacik	Washington, DC	Introduction of Moana Erickson
10:51	7'	Moana Erickson, Executive Director, Hills Governance Program	Washington, DC	Closing Remarks
10:58	1'	Can Atacik	Washington, DC	Closing Remarks
10:59				End of the session



World Bank Institute Program on
**Corporate Social Responsibility
 and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world



**Global Dialogue on
 Leadership and Anti-Corruption
 On
 September 15, 2006**

**TSiBA, Cape Town
 Singapore Management University, Singapore
 Higher School of Economics, Moscow
 Fundacao Getulio Vargas, Sao Paulo
 Wharton School of Business, Philadelphia
 World Bank, Washington**

Please mute you mikes when not speaking

RUNNING ORDER (Washington Time)

Start	Durati on	Speaker	Location	Topic
First Round of Discussion				
8:55	5'	Diletta Doretti	Washington	Site check and welcoming remarks.
9:00	3'	Welcoming Remarks by all the sites	All the sites	Professors will briefly introduce their classes.
9:03	5'	Prof. William Laufer , Zicklin Center, Wharton School of Business and Dr. Djordjija Petkoski , Head of the Business, Competitiveness Team, WBI	Singapore	Prof. Laufer and Dr. Petkoski will welcome the students to this semester of The Global Classroom and briefly introduce the case study. Dr. Petkoski will then introduce Dr. Frannie Léautier , Vice-president, WBI and Dr. Dani Kaufmann , Director of Global Governance Programs at WBI and will briefly explain their role in the second part of the session



9:08	6'	Prof. Komaran and Pulle and students at Singapore Management University	Singapore	The students will address the case study from the perspective of the management of the local company . The professor coordinating from the site will take the comments and help guide the discussion
9:14	6'	Prof. Cecilia Arruda and students from Fundacao Getulio Vargas	Sao Paulo	The students will address the case study from the perspective of the management of the US Company . The professor coordinating from the site will take the comments and help guide the discussion
9:20	6'	Prof. Alex Settles and students from Higher School of Economics	Moscow	The students will address the case study from the perspective of the Board of Directors of the US Company . The professor coordinating from the site will take the comments and help guide the discussion
9:26	6'	Dr. Adam Froste and students at TSIBA university	Cape Town	The students will address the case study from the perspective of the additional stakeholders of the case study . The professor coordinating from the site will take the comments and help guide the discussion
9:32	6'	Students from Wharton School of Business	Philadelphia	The students will address the case study from the perspective of Marko . The professor coordinating from the site will take the comments and help guide the discussion
9:38	5'	Prof. Laufer and Dr. Petkoski	Singapore	Will comment on the discussion. Dr.. Petkoski will pass the floor to Dr. Léautier and Dr. Kaufamm
Second Round				
9:43	7'	Dr. Frannie Léautier Vice-President for the World Bank Institute	Singapore	Dr. Léautier will summarize the discussion from the perspective of the World Bank and other multinational organizations in order to challenge the students on the issue of leadership and their role in anti-corruption efforts in their countries.



9:50	7'	Dr. Daniel Kaufmann , Director of Global Governance Programs, WBI	Singapore	Dr. Kaufmann make a short presentation on diagnosing corruption and measuring its costs, referring to the ongoing consultation process around the World Bank Paper on Governance and Anti-corruption and seeking the students' comments on the paper
9:57	5'	Prof. Komaran and Pulle and students at Singapore Management University	Singapore	The students will react and comment on Dr. Léautier and Kaufmann's presentation. The professor will help moderating the discussion
10:02	5'	Prof. Cecilia Arruda and students from Fundacao Getulio Vargas	Sao Paulo	The students will react and comment on Dr. Léautier and Kaufmann's presentation. The professor will help moderating the discussion
10:07	5'	Prof. Alex Settles and students from Higher School of Economics	Moscow	The students will react and comment on Dr. Léautier and Kaufmann's presentation. The professor will help moderating the discussion
10:12	5'	Dr. Adam Froste and students at TSIBA university	Cape Town	The students will react and comment on Dr. Léautier and Kaufmann's presentation. The professor will help moderating the discussion
10:17	5'	Students from Wharton School of Business	Philadelphia	The students will react and comment on Dr. Léautier and Kaufmann's presentation. The professor will help moderating the discussion
10:22	5'	Prof. William Laufer and Dr. Petkoski	Singapore	Wrap-up of the sessions and final remarks
10:27	3'	All the sites	All the sites	Final remarks
10:28				End of the session

Running Order of the GDLN Session

“Global Dialogue on Private Sector Responses to the Economic Crisis”

A multi-country two-hour videoconference discussion connecting World Bank Headquarters Washington D.C. with the GDLN Centers in Sao Paulo, Riyadh, Johannesburg, Accra, Nairobi and Moscow

August 26, 2009

**9:00AM – 11:30 AM Washington time
(GDLN Classroom, MC-C2-137)**

08:45-09:00	Sites check <ul style="list-style-type: none"> • Diletta Doretti, World Bank Institute (Washington, D.C.)
09:00-09:10	Welcome of the sites and brief introduction to the session (Washington, D.C.) <ul style="list-style-type: none"> • Djordjija Petkoski, Moderator, World Bank Institute Welcome remarks : <ul style="list-style-type: none"> • Raj Nallari, Practice Leader, Growth and Crisis, World Bank Institute <i>- Brief Introduction of the goal of the session and of WBI Growth and Crisis Practice</i>
09:10-09:25	Presentation (Washington, D.C.) <ul style="list-style-type: none"> • Stephen Jordan, Senior Vice President and Executive Director, Business Civic Leadership Center, U.S. Chamber of Commerce. Presentation on : <i>- How Businesses Are Responding to the Economic Crisis</i>
09:25-09:35	Q&A on the presentation, from participants at the sites, moderated by Djordjija Petkoski
09:35-10:23	First Round of discussion (each site will have 6 minutes) <p>In this first round of questions, participants will be asked to share their own experiences on how the crisis is impacting businesses. We also encourage participants to share their suggestions on which government policies and measures they would like to receive to help them sustain their competitiveness level.</p> <p>Below are some guiding questions for discussion:</p> <ol style="list-style-type: none"> 1. After listening to the presentation about the US experience, we would like to hear your reflections and what your country’s experience has been. How is the crisis impacting your business operations (for example, are you experiencing a decrease in

	<p>exports or cuts in jobs)?</p> <ol style="list-style-type: none"> 1. As a company, which government measures do you feel are most needed (e.g. tax cuts, export subsidies, subsidies to encourage investment, foreign exchange availability)? 2. Do you believe that the government in your country is taking the right measures to help businesses? What recent government policies have been most helpful in maintaining competitiveness? What additional government policies would help you? <p>Participants from:</p> <ul style="list-style-type: none"> • Brazil Comments facilitated by Thomas Timm • Russia Comments facilitated by Alex Settles • Saudi Arabia Comments facilitated by Anne Habiby • Ghana Comments facilitated by Vivian Atta • Kenya Comments facilitated by Ernest Najoli • South Africa Comments facilitated by Deirdre Coyle • Washington DC Comments facilitated by Raj Nallari
10:23-10:33	<p>Presentation of a company experience –Ernst and Young, South Africa</p> <ul style="list-style-type: none"> • Michael Cupit, Partner, Ernst & Young Advisory Services Ltd, South Africa
10:33-11:16	<p>Second Round of discussion (each site will have 6 minutes)</p> <p>Below are some guiding questions for discussion:</p> <ol style="list-style-type: none"> 1. What strategies have you taken in response to the decline in global demand? Has there been adjustment in terms of i) entering new markets, ii) export products (new or different quality), and iii) the attention given to corporate social responsibility (CSR) matters? 2. There is much discussion on the role businesses can play as engine of growth and in helping reduce the economic growth slowdown. What is your opinion? Are businesses in your country acting towards it? <p>Participants from:</p> <ul style="list-style-type: none"> • Brazil Comments facilitated by Thomas Timm • Russia Comments facilitated by Alex Settles • Saudi Arabia Comments facilitated by Anne Habiby • Ghana Comments facilitated by Vivian Atta

	<ul style="list-style-type: none">• Kenya Comments facilitated by Ernest Najoli• South Africa Comments facilitated by Deirdre Coyle• Washington DC Comments facilitated by Raj Nallari
11:16-11:20	Session wrap-up <ul style="list-style-type: none">• Raj Nallari, Practice Manager, Growth and Crisis, World Bank Institute
11:20-11:30	Final Round of Comments from all sites
11:30	End of the session

Global Dialogue on “Private Sector Responses to the Crisis”

List of participating sites and contact information:

Brazil

August 26: 10:00am-12:00pm Brazilian time

Sao Paulo:

Contact: Katia Zander
Câmara de Comércio e Indústria Brasil-Alemanha de São Paulo
Rua Verbo Divino 1488 - 3º andar
São Paulo - SP
04719-904
Tel.: (+55 11) 5187-5100
Fax.: (+55 11) 5181-7013
Email: ahkbrasil@ahkbrasil.com

Ghana

August 26: 1:00pm-3:00pm Ghana time

Service Contact: Vivian Atta
Ghana Institute of Management and Public Administration,
Greenhill, Achimota
Accra, Ghana
Telephone 1: +233-21-401-338
Telephone 2: +233-21-401-681
Email: gha_vattah@gdlnmail.org

Kenya

August 26: 4:00pm-6:00pm Kenya time

Service Contact: Ernest Najoli
Training Co-ordinator
Tel. +254-20-4185637 or +254-3535874
Mobile: +254-722-860999
Dama: 5347226

Site: Kenya Development Learning Centre,
Kenya Institute of Administration, Lower Kabete Rd.
Nairobi 30627-0100
Kenya
Telephone 1: 254-20-4185637
Telephone 2: 254-20-4185636
Email: ken_nmuchane@gdlnmail.org

Russia:**August 26: 5:00pm-7:00pm Russian time**

IT Contact: Sergey Karakin (5762+2075) or Vitali Rykov (5762+2017)
Ulitsa Bolshaya Molchanovka,
36 Build 1.
Moscow, Russia
Phone: (7-495) 745-7000
Fax: (7-495) 745-7002
Bank's Internal #5762

Saudi Arabia**August 26: 5:00pm-7:00pm Saudi Arabia time**

IT Contact: Sami Dokheekh (5395+218) or Hanein Nassar (5395+206 / 966-1-483-4956)
World Bank, UNDP Building, Diplomatic Quarter, Beside the American Embassy
Riyadh, Saudi Arabia
Phone number: (01 If you are calling from a mobile) 4834956
Fax: 4885311

South Africa**August 26: 3:00pm-5:00pm SA time**

IFC Africa Department
IT Contact: Sandra Baptista
JNBHelp Team Lead - IT Asst
14 Fricker Road, Illovo, Johannesburg, South Africa
Tel: +27 (11) 731 3022 Fax: +27 (11) 268 0060/74 Cell: +27 (83) 3018059



Email: sbaptista@ifc.org Web: www.ifc.org



Global Classroom on Anti-Corruption **December 6, 7 – 9pm, Washington time** **(December 7, 8 - 10 am, Beijing time)**

Yonsei University - Seoul, South Korea
Asian Institute of Management - Manila, Philippines
Tokyo Distance Learning Center – Tokyo, Japan
Wharton School – Philadelphia, USA
World Bank - Washington D.C., USA
World Bank Country Office- Beijing, China

RUNNING ORDER (Washington Time)

Start	Duration	Speaker	Location	Topic
Introduction				
7:00	1'	Djordjija Petkoski, Program Leader, Business, Competitiveness and Development Team at WBI	Washington, DC	Welcoming remarks to all the sites
7:01	2'	All the sites	All the sites	Welcoming remarks
7:03	2'	Djordjija Petkoski	Washington, DC	D .Petkoski will introduce Hon. Roderick Hills, Founder of Hills Centers of Corporate Governance
7:05	7'	Hon. Roderick Hills, Founder of Hills Centers of Corporate Governance	China	Hon. Hills will briefly present on the Hills initiative, and spend a few words on the recent opening of the Hills Center in Beijing.
7:12	5'	Prof. Joongi Kim	South Korea	Prof. Kim will introduce the case study
First Round of questions: Which lessons can you draw from the Daewoo experience?				
7:17	5'	Participants from Wharton	Philadelphia	Will respond to question



World Bank Institute Program on
**Corporate Social Responsibility
 and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world



7:22	5'	Participants from Yonsei University	South Korea	Will respond to question
7:27	5'	Participants from AIM	Philippines	Will respond to question
7:32	5'	Participants from World Bank Country Office in Beijing	China	Will respond to question
7:37	5'	Participants from Tokyo	Japan	Will respond to question
7:42	5'	Participants from World Bank	Washington, DC	Will respond to question
Second round of questions:				
What role can institutions such as the Hills Center, the Zicklin Center, and multilateral development institutions in combating corruption? What are the challenges faced by such organizations?				
7:47	5'	Participants from Wharton	Philadelphia	Will respond to the question
7:52	5'	Participants from Yonsei University	South Korea	Will respond to the question
7:57	5'	Participants from AIM	Philippines	Will respond to the question
8:02	5'	Participants from World Bank Country Office in Beijing	China	Will respond to the question
8:07	5'	Participants from Tokyo	Japan	Will respond to the question
8:12	5'	Participants from World Bank	Washington, DC	Will respond to the question
Time allocated for discussion				
8:17	3'	Students from Wharton	USA	Additional discussion
8:20	3'	Students from Yonsei University	South Korea	Additional discussion
8:23	3'	Participants from AIM	Philippines	Additional discussion



World Bank Institute Program on
**Corporate Social Responsibility
and Sustainable Competitiveness**

WORLD BANK INSTITUTE

Promoting knowledge and learning for a better world



8:26	3'	Participants from World Bank Country Office in Beijing	China	Additional discussion
8:29	3'	Participants from Tokyo	Japan	Additional discussion
8:32	3'	Hon. Roderick Hills	China	Hon Hills will answer to any of the questions posed by the participants in the other sites
8:35	5'	Prof. Laufer	Philadelphia	Final remarks and wrap-up
8:40	3'	Djordjija Petkoski	Washington, DC	Final remarks and wrap-up of the session
8:43	2'	All the sites	All the sites	Thanks and conclusion of the sessions
8:45				End of the session

Running Order of the Working Group

“Fraud and Corruption in the Carbon Trading Market”

A discussion on the regulatory and law enforcement challenges of the carbon trading markets

April 30, 2010

10:00AM – 4:30 PM Washington time

(Room JB1-075)

09:00-10:00	Informal Welcome and Gathering <ul style="list-style-type: none"> • Hosted by Sponsors, World Bank Institute (Washington, D.C.)
10:00-10:15	Introduction of the Sponsors, welcome remarks, and brief introduction to the session <p>Sponsors</p> <ul style="list-style-type: none"> • Djordjija Petkoski, World Bank Institute • Rod Hills, Hills Program, CSIS • Ron Sarachan, Ballard Spahr, LLP • Kevin Perkins, FBI • William S. Laufer, Zicklin Center, Wharton <p>Welcome remarks</p> <ul style="list-style-type: none"> • Djordjija Petkoski, World Bank Institute <p><i>Brief Introduction to the objectives of and questions posed by the session:</i></p> <ul style="list-style-type: none"> • How significant are the risks of fraud and corruption in these markets? • Are there characteristics of carbon trading and carbon markets that make them more or less susceptible than other types of trading and markets to fraud and corruption? • Assuming that there are significant risks, can they be reduced, particularly by the design of the carbon markets, regulation, or law enforcement? • What role, if any, can the private sector, international organizations, and development banks play in reducing these risks? • Do issues of potential fraud and corruption relate to any other problems of implementation that may undermine the fair, efficient and effective operation of carbon markets? <ul style="list-style-type: none"> • Catherine Cai, Zicklin Center, Wharton <p><i>Brief history of the working group and overview of the logistics and concert rules of the Meeting</i></p>
10:15-12:00	Session One: Assessment of fraud and the potential for fraud in carbon trading <p>Moderator</p> <ul style="list-style-type: none"> • Ron Sarachan, Chair, Corporate and Government Investigations, and White Collar Defense, Ballard Spahr, LLP.

	<p>Session questions:</p> <ul style="list-style-type: none"> - What types of fraud and corruption have occurred in carbon trading in the EU-ETS? - To what extent are carbon markets in the United States susceptible to the same types of fraud and corruption? To what extent are these problems peculiar to the EU and the EU-ETS? - What specific vulnerabilities to fraud and corruption does the EU experience identify? - What problems of fraud and corruption have arisen in connection with the Clean Development Mechanism? - How serious has fraud and corruption been to the operation of the EU-ETS? - What cases of fraud and corruption have occurred in carbon trading in the United States? - What specific vulnerabilities to fraud and corruption do these cases identify? - What other lessons learned can we take from this experience? - What are the concerns of stakeholders who are the direct participants in carbon markets about the operation of the carbon markets? - What do direct participants perceive as: <ul style="list-style-type: none"> - Areas of vulnerability where fraud and corruption have the potential to interfere with the participants' objectives? - Areas of weakness where the carbon markets may be most susceptible to fraud and corruption? - Actions that would be most helpful to reduce their risk? - How do direct participants protect themselves from risks of fraud and corruption?
12:00-01:30	<p>Session Two: Working Lunch; private sector governance challenges</p> <p>Moderators</p> <ul style="list-style-type: none"> • Djordjija Petkoski, Head, Business Competitiveness, and Development Team, World Bank Institute • William S. Laufer, Director, Zicklin Center for Business Ethics Research, Wharton <p>Session questions:</p> <ul style="list-style-type: none"> - How should carbon markets be designed to reduce the risks of fraud and corruption?

	<ul style="list-style-type: none"> - How can carbon market be designed to successfully encourage self-regulation and minimize the need for external regulation? - What role can and should the private sector play in successful regulation of these markets? Are emerging anti-corruption strategies, such as collective action, applicable? Are non-state actor models of regulation applicable? - What anti-fraud and anti-corruption role is there for international organizations and development banks?
01:30-03:00	<p>Session Three: Law enforcement challenges</p> <p>Moderator</p> <ul style="list-style-type: none"> • Kevin Perkins, Headquarters, Federal Bureau of Investigation <p>Session questions:</p> <ul style="list-style-type: none"> - What specific elements or attributes of carbon markets give rise to vulnerabilities to fraud and corruption? - What vulnerabilities are associated with <u>allocations or auctions</u> of carbon allowances? <ul style="list-style-type: none"> ▪ Has any collusion or other market manipulation been identified in past auctions of emission allowances? ▪ How significant are these risks? - What vulnerabilities are associated with <u>registering and accounting</u> for carbon credits in multiple carbon markets? <ul style="list-style-type: none"> ▪ What registries exist today, and what are the gaps? ▪ How would a scheme to defraud by double-counting carbon credits operate? ▪ How significant is the risk of double-counting? How easy would it be to double count? - What vulnerabilities are associated with <u>verification</u>? <ul style="list-style-type: none"> ▪ How are emission reductions measured and verified? ▪ How are emission reductions associated with projects measured and verified? ▪ How would a scheme to defraud by overstating the amount of emission reductions be carried out? ▪ How would a scheme to defraud by misrepresenting the existence or effectiveness of a project be carried out?

	<ul style="list-style-type: none"> ▪ Who is responsible for verification? ▪ Are there incentives for project developers, traders, verifiers or purchasers of carbon credits to closely police the trades? ▪ What opportunities do those performing verifications have to commit fraud? <ul style="list-style-type: none"> - What vulnerabilities arise from the unique <u>nature of the “commodity”</u> (the absence or reduction of carbon dioxide emissions)? - What vulnerabilities arise from this being a relatively <u>new market</u> that may attract new and inexperienced participants?? - What vulnerabilities arise from <u>trading mechanisms and financial instruments</u> associated with carbon credits and allowances? - Are there any gaps in existing law enforcement authority that would prevent effective response to fraud and corruption in the carbon markets?
03:00-04:30	<p>Session Four: Regulatory challenges and “Where do we go from here?”</p> <p>Moderator</p> <ul style="list-style-type: none"> • Roderick M. Hills, Chairman and Co-Founder, Hills Program on Governance, CSIS <p>Session questions:</p> <ul style="list-style-type: none"> - How should carbon markets be designed to reduce the specific vulnerabilities identified above? - What other areas of regulation provide the closest and most helpful models for regulation of carbon markets? - Are current regulations adequate for carbon markets? Are there areas that should be strengthened? Is there an opportunity for new legislation that specifically addresses the points of vulnerabilities in the carbon trading markets? Given the nature of this market, will new legislation have to be extraterritorial in nature? - Is there a concern about over-regulation and over-criminalization in this area? What are these concerns and how should they be addressed?
04:30-05:00	<p>Informal Reception and Gathering</p> <ul style="list-style-type: none"> • Hosted by Sponsors, World Bank Institute (Washington, D.C.)

Running Order of the Working Group

“Fraud and Corruption in the Carbon Trading Market”

A discussion on the regulatory and law enforcement challenges of the carbon trading markets

April 30, 2010

10:00AM – 4:30 PM Washington time

(Room JB1-075)

09:00-10:00	<p>Informal Welcome and Gathering</p> <ul style="list-style-type: none"> • Hosted by Sponsors, World Bank Institute (Washington, D.C.)
10:00-10:15	<p>Introduction of the Sponsors, welcome remarks, and brief introduction to the session</p> <p>Sponsors</p> <ul style="list-style-type: none"> • Djordjija Petkoski, World Bank Institute • Rod Hills, Hills Program, CSIS • Ron Sarachan, Ballard Spahr, LLP • Kevin Perkins, FBI • William S. Laufer, Zicklin Center, Wharton <p>Welcome remarks</p> <ul style="list-style-type: none"> • Djordjija Petkoski, World Bank Institute <p><i>Brief Introduction to the objectives of and questions posed by the session:</i></p> <ul style="list-style-type: none"> • How significant are the risks of fraud and corruption in these markets? • Are there characteristics of carbon trading and carbon markets that make them more or less susceptible than other types of trading and markets to fraud and corruption? • Assuming that there are significant risks, can they be reduced, particularly by the design of the carbon markets, regulation, or law enforcement? • What role, if any, can the private sector, international organizations, and development banks play in reducing these risks? • Do issues of potential fraud and corruption relate to any other problems of implementation that may undermine the fair, efficient and effective operation of carbon markets? <ul style="list-style-type: none"> • Catherine Cai, Zicklin Center, Wharton <p><i>Brief history of the working group and overview of the logistics and concert rules of the Meeting</i></p>
10:15-12:00	<p>Session One: Assessment of fraud and the potential for fraud in carbon trading</p> <p>Moderator</p> <ul style="list-style-type: none"> • Ron Sarachan, Chair, Corporate and Government Investigations, and White Collar Defense, Ballard Spahr, LLP.

	<p>Session questions:</p> <ul style="list-style-type: none"> - What types of fraud and corruption have occurred in carbon trading in the EU-ETS? - To what extent are carbon markets in the United States susceptible to the same types of fraud and corruption? To what extent are these problems peculiar to the EU and the EU-ETS? - What specific vulnerabilities to fraud and corruption does the EU experience identify? - What problems of fraud and corruption have arisen in connection with the Clean Development Mechanism? - How serious has fraud and corruption been to the operation of the EU-ETS? - What cases of fraud and corruption have occurred in carbon trading in the United States? - What specific vulnerabilities to fraud and corruption do these cases identify? - What other lessons learned can we take from this experience? - What are the concerns of stakeholders who are the direct participants in carbon markets about the operation of the carbon markets? - What do direct participants perceive as: <ul style="list-style-type: none"> - Areas of vulnerability where fraud and corruption have the potential to interfere with the participants' objectives? - Areas of weakness where the carbon markets may be most susceptible to fraud and corruption? - Actions that would be most helpful to reduce their risk? - How do direct participants protect themselves from risks of fraud and corruption?
12:00-01:30	<p>Session Two: Working Lunch; private sector governance challenges</p> <p>Moderators</p> <ul style="list-style-type: none"> • Djordjija Petkoski, Head, Business Competitiveness, and Development Team, World Bank Institute • William S. Laufer, Director, Zicklin Center for Business Ethics Research, Wharton <p>Session questions:</p> <ul style="list-style-type: none"> - How should carbon markets be designed to reduce the risks of fraud and corruption?

	<ul style="list-style-type: none"> - How can carbon market be designed to successfully encourage self-regulation and minimize the need for external regulation? - What role can and should the private sector play in successful regulation of these markets? Are emerging anti-corruption strategies, such as collective action, applicable? Are non-state actor models of regulation applicable? - What anti-fraud and anti-corruption role is there for international organizations and development banks?
01:30-03:00	<p>Session Three: Law enforcement challenges</p> <p>Moderator</p> <ul style="list-style-type: none"> • Kevin Perkins, Headquarters, Federal Bureau of Investigation <p>Session questions:</p> <ul style="list-style-type: none"> - What specific elements or attributes of carbon markets give rise to vulnerabilities to fraud and corruption? - What vulnerabilities are associated with <u>allocations or auctions</u> of carbon allowances? <ul style="list-style-type: none"> ▪ Has any collusion or other market manipulation been identified in past auctions of emission allowances? ▪ How significant are these risks? - What vulnerabilities are associated with <u>registering and accounting</u> for carbon credits in multiple carbon markets? <ul style="list-style-type: none"> ▪ What registries exist today, and what are the gaps? ▪ How would a scheme to defraud by double-counting carbon credits operate? ▪ How significant is the risk of double-counting? How easy would it be to double count? - What vulnerabilities are associated with <u>verification</u>? <ul style="list-style-type: none"> ▪ How are emission reductions measured and verified? ▪ How are emission reductions associated with projects measured and verified? ▪ How would a scheme to defraud by overstating the amount of emission reductions be carried out? ▪ How would a scheme to defraud by misrepresenting the existence or effectiveness of a project be carried out?

	<ul style="list-style-type: none"> ▪ Who is responsible for verification? ▪ Are there incentives for project developers, traders, verifiers or purchasers of carbon credits to closely police the trades? ▪ What opportunities do those performing verifications have to commit fraud? <ul style="list-style-type: none"> - What vulnerabilities arise from the unique <u>nature of the “commodity”</u> (the absence or reduction of carbon dioxide emissions)? - What vulnerabilities arise from this being a relatively <u>new market</u> that may attract new and inexperienced participants?? - What vulnerabilities arise from <u>trading mechanisms and financial instruments</u> associated with carbon credits and allowances? - Are there any gaps in existing law enforcement authority that would prevent effective response to fraud and corruption in the carbon markets?
03:00-04:30	<p>Session Four: Regulatory challenges and “Where do we go from here?”</p> <p>Moderator</p> <ul style="list-style-type: none"> • Roderick M. Hills, Chairman and Co-Founder, Hills Program on Governance, CSIS <p>Session questions:</p> <ul style="list-style-type: none"> - How should carbon markets be designed to reduce the specific vulnerabilities identified above? - What other areas of regulation provide the closest and most helpful models for regulation of carbon markets? - Are current regulations adequate for carbon markets? Are there areas that should be strengthened? Is there an opportunity for new legislation that specifically addresses the points of vulnerabilities in the carbon trading markets? Given the nature of this market, will new legislation have to be extraterritorial in nature? - Is there a concern about over-regulation and over-criminalization in this area? What are these concerns and how should they be addressed?
04:30-05:00	<p>Informal Reception and Gathering</p> <ul style="list-style-type: none"> • Hosted by Sponsors, World Bank Institute (Washington, D.C.)